

4-H Communications Day

Sunday, April 23, 2017 at 1:30 PM

Location: Hill County Courthouse Annex Meeting Room

Check in starts 1:15 PM

Registration Form Due 4/17/2017

DEMONSTRATION/ILLUSTRATED TALK ENTRY

NAME _____ Senior _____ Junior _____

BIRTH DATE _____ AGE _____ PHONE NUMBER _____

4-H CLUB _____ YRS IN 4-H _____

TITLE _____ APROX. TIME _____

TYPE OF DEMONSTRATION/ILLUSTRATED TALK ~ FOOD _____ NON-FOOD _____

HAVE YOU GIVEN DEMOS/TALKS BEFORE? _____ IF YES, HOW MANY? _____

Please supply any special equipment needed. Tables and electricity provided.

Please give a short explanation of your demonstration/illustrated talk:



SPEECH/COMMERICAL/BROADCAST/COWBOY POETRY/ CAREER COMMUNICATIONS and VIDEO ENTRY

NAME _____ Senior _____ Junior _____

BIRTH DATE _____ AGE _____ PHONE NUMBER _____

4-H CLUB _____ YRS IN 4-H _____

CATEGORY _____

TITLE _____ APROX. TIME _____

HAVE YOU GIVEN PRESENTATIONS BEFORE? _____ IF YES, HOW MANY? _____

See reverse side for category information

4-H COMMUNICATION CONTEST CATEGORIES

DEMONSTRATIONS (Individual or Team of 2 or 3) (State Competition)

This is a fun way to present a complete task – a hands on, step by step presentation – which prepares the audience to complete a task. This is a “How to” presentation. Most any form of visual aids can be used to present your task to the audience, such as posters, charts, measuring devices, music, etc. Note cards are discouraged. Time limits are a minimum of 7 minutes but no longer than 20 minutes.

ILLUSTRATED TALKS (Individual or Team of 2 or 3) (State Competition)

You may choose any topic for this presentation. An illustrated talk is telling about something while showing visual aids. Note cards are discouraged. Your visual aids should be enough information. Time limits are a minimum of 7 minutes but no longer than 20 minutes.

PREPARED SPEECH

You may choose any topic for this speech. Note cards may be used but you should not read from them. No props or visual aids are allowed in the prepared speech category. Time limits are as follows:

8 – 10 year olds	3 – 5 minutes
11 – 13 year olds	5 – 7 minutes
14 and older	5 – 7 minutes plus impromptu

COMMERCIALS

They are short, they are fun and they are convincing!! They encourage you to buy things or to become involved. Here is your chance to create one.

- Choose a product or idea you would like to sell.
- Cover or conceal any brand names and create your own brand name.
- Prepare a convincing presentation that would make your audience want to buy this product. Remember, commercials are quite short!
- Be certain your commercial includes the three parts of an effective communication: an introduction that catches attention, a body that gives documentation of reasons the audience should buy the product or idea, and a summary that leaves an impression of the most important idea you want the audience to remember.

BROADCAST

You can be the voice behind some of those exciting stories you hear on the radio. Your radio broadcast may be written and you may read from your script. You will be in your “broadcasting booth” speaking over a microphone. The success of your story will depend on the words you choose, organization of your information, use of your voice, and rate of delivery. ***You need to prepare a newscast which would include 4 to 5 news items of about 30 seconds each.*** Be sure you have a clear transition between news items.

COWBOY POETRY

In this category you may recite an original poem you have written or you may recite someone else’s work. Cowboy Poetry is about realism, humor, animals, history or your own original view of life. It is about you and me and the world around us. It is stories about feelings, life, the outdoors, a favorite dog or some experience that is now funny. You will begin with an introduction of what inspired the writer to write the poem and a little information about the author. The success of your delivery will be dependent on engaging the audience in the poetry through voice, tempo, expression, etc.

4-H CAREER COMMUNICATIONS (State Competition)

This contest allows 4-H members to learn skills related to careers, including research, application, resume writing and interviewing. Contestants will practice the skill of applying for a job including completing a provided job application, writing a cover letter and resume, and completing an in person interview. The member selects the type of job they are applying for, but it should be one for which they currently have skills. Each contestant will provide a cover letter, job application and resume to the judges prior to the start of the interview. As this contest simulates an actual job interview, spectators will not be allowed in the interview judging room. If you are interested in the Career Contest, please contact the Extension Office for the packet.

VIDEO PRESENTATION (Individual or Team of 2 or 3) (State Competition)

This contest allows 4-H members to learn communication skills through preparing and presenting a video. The contestant will complete the videography and editing, including following copyright laws. Format may include video footage, still photography, computer animation, stop motion, etc. Length of video should be between 30 seconds and 5 minutes in length. Contestants will be judged on video content, flow of the video, technical performance and presentation. Contestants will be asked about the message they intended to portray, their target audience, platform where the video is posted and effectiveness.